

TRANSFORMING LIVES



“You have come to this world, to do something beneficial for everybody. Do not stay entangled in thinking only what you will get. There is nothing for you to take away from this world. You have come to give.”
Gurudev Sri Sri Ravi Shankar

Presenting the June issue of The Art of Living Social Projects newsletter - a window into purpose- driven progress

Inspired and guided by Gurudev Sri Sri Ravi Shankar, The Art of Living Social Projects has achieved significant milestones. From 💧 water conservation, 🌱 sustainable agriculture, 🌳 afforestation, 📖 free education 🎒 skill development 👩‍🔬 women empowerment, 🏠 integrated village development ⚡ renewable energy to ♻️ waste management, The Art of Living Social Projects continues to drive meaningful change across India.



JalTara: A Simple Solution to India's Deepening Water Crisis

Across India's drought-hit villages, JalTara, an initiative by The Art of Living Social Projects, is restoring groundwater and reviving farmlands with a solution that's as simple as it is effective: recharge pits filled with stones that guide rainwater back into the earth.

JalTara addresses both drought and flooding. These pits replenish groundwater in dry spells and reduce erosion during heavy rains. Designed for rural terrains, they're cost-effective, scalable, and community-led.

What started in 2021 with 1,400 pits in 4 villages has grown to 60,090+ structures across 140+ villages, raising groundwater by up to 14 feet, increasing crop yields by 42%, and doubling farmer incomes. Today, crops thrive year-round and migration has dropped.

CSR partners like Wipro, Safe Shop, Syngenta, Ashirvad Pipes, and Tata Hitachi have powered this growth, with plans to reach 1 lakh villages and recharge 15 trillion litres annually.

Beyond water, JalTara is restoring ecosystems, creating jobs, and fostering resilience. With over 1 lakh trees planted, it's nurturing both land and lives. In June 2024, JalTara won the Best CSR Impact Award at the NGI Summit - recognition of a model that blends simplicity, science, and community spirit to secure India's water future.



1,00,000+ hectares and 1,300 km of natural water streams desilted. Benefitted 2,00,000+ people across 100+ villages.

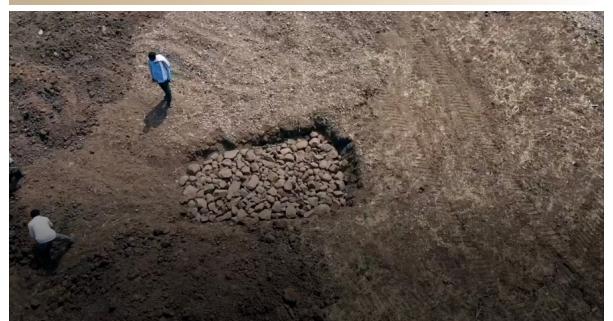
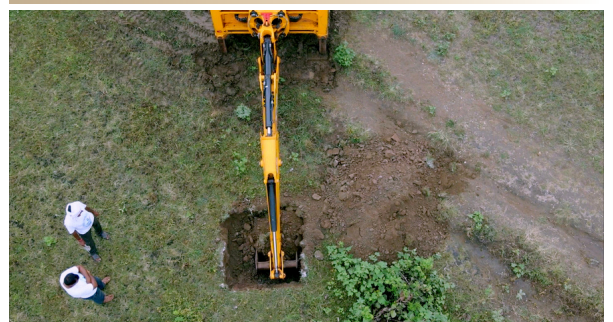
72 Rivers/streams
being rejuvenated

1,05,050+ Recharge
structures built

3,45,00,000+ People
benefitted

19,000+ Villages
covered

8 States
work-in-progress



Rewriting Futures: How Training Transformed 375 Lives

In the quiet lanes of Haveri and the bustling neighborhoods of Dharavi and Kalyan, an inspiring story of transformation is taking shape. Rooted in the vision of Gurudev Sri Sri Ravi Shankar, and support from Ashirvad Pipes by Aliaxis, The Art of Living Social Projects has empowered 375 young women from underserved communities through skill-based training from 2024–25.

At the heart of the programme is the Youth Leadership Training (YLTP) - a unique blend of Sudarshan Kriya, yoga, and leadership tools that builds inner strength and outer confidence. Practical training in spoken English, computer literacy, Tally, and customer service prepares women for real-world jobs.

Many graduates like Vidyashree Nyamati, Jayashree M Koppad, Salma Bidari, Saniya Hosmani and Meenakshi are now thriving in roles from receptionists to telecallers, supporting their families and fulfilling long-held dreams.



Focused minds, future accountants in the making

Backed by NSDC certification, with 202 women receiving job offers and all 375 supported through placement assistance, the initiative stands as a model of sustainable social impact. Behind this transformation are dedicated facilitators, community leaders, and volunteers whose efforts have been instrumental.

With more centres on the horizon, the ripple effect of this empowerment journey continues - strengthening families, uplifting communities, and shaping a more inclusive future for all.



Empowering women with the language of today: digital literacy.



A water pool, also known as a micro eco-restoration cell, collects subsurface flow from natural streams

A Water Revival in Kolar: Science, Spirit, and Community Unite

In drought-stricken Kolar, Karnataka, The Art of Living Social Projects and Ashirwad by Aliaxis are leading a quiet revolution to restore groundwater through the Kolar Integrated Water Resource Management (IWRM) Project (April 2024 to March 2025). Inspired by Gurudev Sri Sri Ravi Shankar, this initiative combines scientific precision with community participation to tackle severe groundwater depletion.

Kolar, once known for gold, now struggles with water scarcity, with borewells digging 1,500 to 2,000 feet deep. Agriculture suffers, and residents, especially women, endure hardships fetching water. Identified as an 'overexploited' zone by CGWB and NITI Aayog, the crisis impacts livelihoods and dignity.

The project applies a data-driven, participatory model. Geological surveys helped select recharge sites where Boulder Checks slow runoff and Recharge Wells replenish aquifers. Extensive water literacy programs empower villagers and local leaders to manage water resources sustainably.

From April 2024 to March 2025, 135 recharge structures were built across 26 villages, benefiting over 10,000 people. Community engagement and formal handovers to Gram Panchayats ensure long-term ownership.

Villagers now witness water retention in soil, rekindling hope. Women regain time as wells revive. Youth learn water cycles, and leaders embrace their roles.

The Kolar IWRM project is a model of science, spirit, and service working together - restoring water and revitalizing communities for a sustainable future.

The Art of Living Brings Hope with Free Education in Remote India



In India's rural and tribal regions, where quality education is scarce, The Art of Living Social Projects is quietly transforming lives through its free schools. These schools provide more than academics — they offer holistic, value-based education that blends ancient wisdom with modern learning. Practices like pranayama and meditation nurture creativity, confidence, and well-being alongside traditional subjects.

What started in 1981 with 30 children in rural Bengaluru has grown into a network of 1,327+ schools across 22 states, educating over 1,00,000 children, nearly half of whom are girls. These schools primarily serve first-generation learners from low-income families, boasting a near-zero dropout rate and 100% exam success.



Teachers play a vital role, not only educating but inspiring communities through outreach and development programs. The schools also provide essential support such as medical camps, libraries, bicycles, computer labs, sports equipment, nutritious meals, and uniforms - ensuring that no child is left behind.

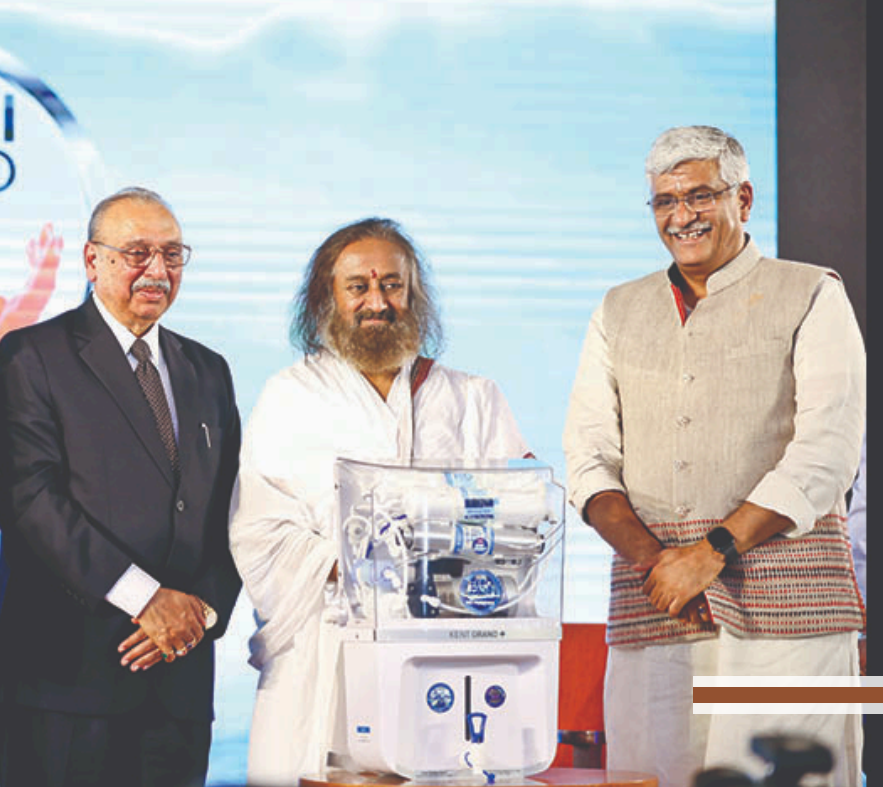


Success stories from students and teachers in Jharkhand highlight the transformative power of this education, while students excel in academics and sports alike.

Partnering with government and CSR initiatives, The Art of Living Social Projects is building confident, capable, and compassionate future leaders - empowering communities one child at a time.



We run free schools in remote urban, rural & tribal areas, offering holistic, value based education in a stress free environment. Our goal is to nurture broad-minded personalities.



Kent and The Art of Living Provide Clean Drinking Water to Rural India

(Above) Partnering with Kent RO Systems to deliver clean drinking water to underserved rural communities

(Right) The collaboration was formalised in the presence of Gurudev Sri Sri Ravi Shankar, a spiritual and humanitarian leader.



Kent RO Systems and The Art of Living Social Projects have partnered to deliver clean drinking water to underserved rural communities across India. The collaboration was formalised in the presence of Gurudev Sri Sri Ravi Shankar, a spiritual and humanitarian leader.

As part of this initiative, 1,00,000 Kent Gold UF (Optima) water filters have been distributed free of cost, starting with 25,000 filters in Maharashtra's Jalna district. To ensure lasting impact, Kent committed to providing free replacement candles - the key filter component - until June 2028, allowing beneficiaries continued access to safe water without extra expense.

The Art of Living's technical team used rigorous water quality testing to target areas with the greatest need, combining community engagement and scientific methods for effective implementation.

Kent also pioneered CSR innovation by purchasing AquaKredits, digital certificates representing 1,000 litres of water saved or conserved. The Art of Living received 4,67,054 AquaKredits (46.7 billion litres) for its verified water conservation efforts, supporting the UN Sustainable Development Goal 6 on clean water and sanitation.

This partnership sets a new CSR benchmark, praised by experts like Dr. Bhaskar Chatterjee for its transparency, sustainability, and measurable impact. Together, Kent and The Art of Living are creating a model of corporate and social collaboration that delivers clean water today while safeguarding resources for tomorrow.

Strengthening India's Civil Services: The Art of Living Joins Hands with Capacity Building Commission

In a key move to boost the efficiency and well-being of India's civil servants, The Art of Living Government Programs (GP) signed an MoU with the Capacity Building Commission (CBC) on March 5, 2025. This partnership will bring The Art of Living's expertise in leadership, stress management, and personal excellence to civil service training, contributing to Mission This collaboration expands The Art of Living's impact across government ministries and departments. Its tailored training modules - designed for Group A, B, and C officers - aim to foster resilience, ethical leadership, and mental clarity in high-pressure roles.

The Art of Living Government Program, with decades of experience across public sector entities and armed forces, provides tools for managing stress, enhancing focus, and enabling long-term transformation.

The CBC, established in 2021, spearheads Mission Karmayogi to modernize civil services through continuous learning and a roles-based approach. Its digital learning platform, Karmayogi Bharat, offers hybrid training to build essential Attitude, Skills, and Knowledge (ASK) for effective governance.

This partnership is a step toward holistic public service - empowering officials to lead with integrity, agility, and a deep commitment to citizen welfare.

Dharma Sthambha Yojana

Gurudev's vision is realised via two transformative pathways: empowering individuals through personal development and catalysing social change with large-scale community initiatives. These efforts work in harmony to build a stronger, more sustainable nation.

At the heart of this mission is the Dharma Sthambha Yojana (DSY), which connects socially responsible individuals to impactful service projects. By directing financial contributions toward initiatives like water conservation, education, women's empowerment, and skill training, DSY transforms generosity into lasting change - driving national progress and sustainability.



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